

COLLEGE COUNSELLING

A thoughtful, structured approach to undergraduate applications

Personalized guidance from academic direction to final submission - helping students make informed choices and present their experiences authentically.

WHAT WE COVER

Tailored to each student's goals and circumstances

01 Academic & career direction

Explore interests, strengths and possible majors; understand course pathways and identify areas worth exploring further.

02 College research & shortlisting

Build a balanced college list using academic fit, campus environment, location, selectivity, cost and available financial aid.

03 Activities & honors

Review projects, clubs, work, service, hobbies and awards; prioritize meaningful experiences and describe each accurately and clearly.

04 Personal essays

Find authentic stories, develop a clear central idea and refine structure, detail and reflection while keeping the student's own voice.

05 Applications & timelines

Work through application sections, recommendations, testing/course reporting, supplemental essays and deadlines in a manageable sequence.

06 Scholarships & financial aid

Identify relevant opportunities, check eligibility, and track scholarship forms, supporting documents and deadlines.

HOW THE PROCESS WORKS

DISCOVER

Understand the student's interests, experiences, priorities and questions.

EXPLORE

Research academic paths and compare colleges using clear criteria.

DEVELOP

Shape activity descriptions, honors and essays around authentic evidence.

PREPARE

Review requirements, manage deadlines and plan scholarship applications.

WHAT STUDENTS WORK TOWARD

A clearer academic direction; a balanced college list; a focused Activities and Honors section; an authentic essay narrative; and a practical application and scholarship timeline.